

# Conference of the International Joseph A. Schumpeter Society • Jena, 27–30 July 2014

## Scientific Programme Overview

Sunday, 27 July 2014		Monday, 28 July 2014	
08 <sup>00</sup>	08 <sup>00</sup> –09 <sup>15</sup>	08 <sup>15</sup>	08 <sup>15</sup> –09 <sup>30</sup> • Parallel Sessions
	Registration & Coffee		B1 – Innovation Types
09 <sup>15</sup>	09 <sup>15</sup> –09 <sup>45</sup>		B2 – Evolutionary Economics: Theory I
	Welcome Address		B3 – Macroeconomics: Structural Change
09 <sup>45</sup>	09 <sup>45</sup> –11 <sup>15</sup> • Plenary Session I		B4 – Entrepreneurship: Human Capital II
	Complexity Economics and Innovation W. BRIAN ARTHUR (Santa Fe Institute), MAGDA FONTANA (University of Turin)		B5 – Green Innovation: Industry Studies
11 <sup>15</sup>	Coffee Break		B6 – Industrial Dynamics: Evolution of Industries II
11 <sup>45</sup>	11 <sup>45</sup> –13 <sup>00</sup> • Plenary Session II		B7 – Network Dynamics I
	Industrial Dynamics WESLEY COHEN (Duke University), GUIDO BUENSTORF (University of Kassel)		B8 – Policy Approaches II
13 <sup>00</sup>	Lunch Break		B9 – Learning and Dynamic Capabilities I
14 <sup>00</sup>	14 <sup>00</sup> –15 <sup>00</sup> • Parallel Sessions		B10 – Economic Geography: Human Capital and Skills
	A1 – Innovation: Conceptual Building Blocks		B11 – Organization and Strategy II
	A2 – Technological Trajectories	09 <sup>30</sup>	B12 – Behavioral and Experimental Economics I
	A3 – Macroeconomics: Growth Determinants	09 <sup>45</sup>	B13 – Innovation Systems: Technological Dynamics
	A4 – Entrepreneurship: Human Capital I		Coffee Break
	A5 – Green Innovation: Energy		09 <sup>45</sup> –11 <sup>00</sup> • Plenary Session IV
	A6 – Industrial Dynamics: Evolution of Industries I		Entrepreneurship in Context (supported by ZEW) DAVID AUDRETSCH (Indiana University), MARIANA MAZZUCATO (SPRU)
	A7 – Networks: Proximities and Topologies		Coffee Break
	A8 – Policy Approaches I	11 <sup>00</sup>	11 <sup>30</sup> –12 <sup>45</sup> • Semi Plenary Sessions
	A9 – Innovation: Knowledge Dynamics		B1 – Core Issues in Innovation
	A10 – Economic Geography: Clusters		B2 – From Micro to Macro (Special Session)
	A11 – Organization and Strategy I		B3 – Demand and Evolution of Preferences: Micro
	A12 – Teams: Stability and Performance	12 <sup>45</sup>	Lunch Break and Poster Viewing
15 <sup>15</sup>	Coffee Break	15 <sup>45</sup>	15 <sup>45</sup> –16 <sup>00</sup> • Parallel Sessions
15 <sup>45</sup>	15 <sup>45</sup> –17 <sup>00</sup> • Plenary Session III		C1 – Innovation: Learning and Spillovers
	Behavioral Foundations RICHARD NELSON (Columbia University), DANIELLA LAUREIRO (ETH Zurich)		C2 – Evolutionary Economics: Theory II
17 <sup>00</sup>	Coffee Break		C3 – Macroeconomics: Growth Processes I
17 <sup>15</sup>	17 <sup>15</sup> –18 <sup>30</sup> • Semi Plenary Sessions		C4 – Entrepreneurship: Schumpeterian Legacies
	A1 – Core Issues in ABM		C5 – Green Innovation: Structural Dimensions
	A2 – Evolutionary Economics: Welfare		C6 – History Friendly Modelling and Catching-Up (Special Session)
	A3 – Entrepreneurship: Behaviour and Traits		C7 – Network Dynamics II
18 <sup>30</sup>	18 <sup>30</sup> –21 <sup>30</sup>		C8 – Policy: Renewable Energy
	Thuringian Evening		C9 – Learning and Dynamic Capabilities II
			C10 – Economic Geography: Regional Growth
			C11 – Demand and Evolution of Preferences: Macro (Special Session)
			C12 – Behavioral and Experimental Economics II
			C13 – General Purpose Technologies I
		15 <sup>00</sup>	Coffee Break
		15 <sup>30</sup>	15 <sup>30</sup> –17 <sup>00</sup> • Plenary Session V
			Smart Specialization and Innovation Policies DOMINIQUE FORAY (Ecole Polytechnique Lausanne), KOEN FRENKEN (Utrecht University)
		17 <sup>00</sup>	Coffee Break
		17 <sup>15</sup>	17 <sup>15</sup> –18 <sup>30</sup> • Parallel Sessions
			D1 – Innovation: The Role of Financial Markets
			D2 – Evolutionary Economics: Theory III
			D3 – Macroeconomics: Growth Processes II
			D4 – Incumbents and Startups
			D5 – Green Innovation: Determinants & Incentives
			D6 – Industrial Dynamics: Firm Diversification
			D7 – Network Dynamics III
			D8 – Evolutionary Approaches to Innovation Policy (Special Session)
			D9 – Innovation and Finance: ABM
			D10 – University – Industry Relations I
			D11 – Innovation in Emerging Economies: Firm Growth
			D12 – Innovation in Emerging Economies: China
			D13 – General Purpose Technologies II
		18 <sup>30</sup>	from 18 <sup>30</sup> Social Programme

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Tuesday, 29 July 2014		Wednesday, 30 July 2014	
<b>08<sup>15</sup></b>	<b>08<sup>15</sup>–09<sup>30</sup> • Parallel Sessions</b>	<b>08<sup>15</sup></b>	<b>08<sup>15</sup>–09<sup>30</sup> • Parallel Sessions</b>
	E1 – Innovation: Collaboration and Performance		G1 – Innovation: Service Industries
	E2 – Evolutionary Economics: Theory IV		G2 – Evolutionary Economics: Institutional Thinking
	E3 – Macroeconomics: Modelling		G3 – Macroeconomics: ABM
	E4 – Entrepreneurship: Spinoffs		G4 – Entrepreneurship in Context
	E5 – Sustainable Development		G5 – Demand and Social Responsibility
	E6 – Industrial Dynamics: Relatedness		G6 – Industrial Dynamics: The Role of Demand
	E7 – Innovation Systems		G7 – Networks: Life Sciences
	E8 – R&D Subsidies		G8 – Economic History
	E9 – Innovation and Diffusion: ABM		G9 – Returns to Skills, Interaction and Mobility
	E10 – University – Industry Relations II		G10 – Collaboration with Academia
	E11 – Demand and Evolution of Preferences: Case Studies (Special Session)		G11 – R&D and Growth Strategies
	E12 – Innovation in Emerging Economies: Latin America		G12 – Innovation and Institutions: Markets
	E13 – Microeconomics of Technical Change		G13 – Green Innovation: Employment
<b>09<sup>30</sup></b>	Coffee Break	<b>09<sup>30</sup></b>	Coffee Break
<b>09<sup>45</sup></b>	<b>09<sup>45</sup>–11<sup>00</sup> • Plenary Session VI</b>	<b>09<sup>45</sup></b>	<b>09<sup>45</sup>–11<sup>30</sup></b>
	Productivity Dynamics and Innovation (in cooperation with IWH) PIERRE MOHEN (Maastricht University, UNU-MERIT), GIULIO BOTTAZZI (Sant'Anna School Pisa)		Final Outlook - Future of Capitalism Carlota Perez, Mario Pianta, Ulrich Witt, Stan Metcalfe
<b>11<sup>00</sup></b>	Coffee Break	<b>11<sup>30</sup></b>	<b>11<sup>30</sup>–12<sup>00</sup></b>
<b>11<sup>30</sup></b>	<b>11<sup>30</sup>–12<sup>15</sup> • Semi Plenary Sessions</b>	<b>11<sup>30</sup></b>	<b>Conclusions and Farewell</b>
	C1 – Europe in a Globalized World	<b>12<sup>00</sup></b>	Coffee Break
	C2 – Schumpeter and Keynes (Special Session)	<b>12<sup>15</sup></b>	<b>12<sup>15</sup>–13<sup>00</sup></b>
	C3 – Core Issues in Industrial Dynamics		<b>ISS General Assembly</b>
	Lunch Break and Poster Viewing		
<b>13<sup>45</sup></b>	<b>13<sup>45</sup>–15<sup>00</sup> • Plenary Session VII</b>		
	Schumpeter meets Keynes? ABM and the "Macro" GIOVANNI DOSI (Sant'Anna School Pisa), HERBERT DAVID (University of Bielefeld)		
<b>15<sup>00</sup></b>	Coffee Break		
<b>15<sup>30</sup></b>	<b>15<sup>30</sup>–16<sup>45</sup> • Parallel Sessions</b>		
	F1 – Innovation: R&D Collaboration		
	F2 – Evolution of Markets: ABM		
	F3 – FDI and Innovation		
	F4 – Entrepreneurship: Survival		
	F5 – Green Innovation: Capabilities and Complementarities (Special Session)		
	F6 – Industrial Dynamics: Selection		
	F7 – Networks: Policy dimensions		
	F8 – Policy: Schumpeterian Legacies		
	F9 – Human Capital and Organizational Learning		
	F10 – Location Dynamics and Spatial Differences		
	F11 – Corporate Culture, Mergers and Acquisitions		
	F12 – Innovation and Institutions: Macro		
<b>16<sup>45</sup></b>	Coffee Break		
<b>17<sup>00</sup></b>	<b>17<sup>00</sup>–18<sup>15</sup></b>		
	Presidential Address		
<b>20<sup>00</sup></b>	from 20 <sup>00</sup>		
	Schumpeter Prize Banquet		