2013 INGENIO PhD Days



Final Program

	9 th May 2013					
08.45-09.15	Registration. Room: Salón de Actos (Ed. 8E, Acc. G, Yellow Cube, 3th floor)					
09.15-09.30	Welcome speech. Room: Salón de Actos (Ed. 8E, Acc. G, Yellow Cube, 3th floor)		Jordi Molas-Gallart, INGENIO			
09.30-11.00	Ice-breaking speech: Why PhD Days are important? Room	n: Salón de Actos (Ed. 8E, Acc. G, Yellow Cube, 3th floor)	David Barberá, INGENIO			
11.00-11.30	Coffee break. Room: Hall (Ed. 8E, Acc. G, Yellow Cube, 3t	th floor)				
11.30-13.00	Keynote speech: How to get published? Room: Salón de Actos (Ed. 8E, Acc. G, Yellow Cube, 3th fi	loor)	Paul Nightingale, SPRU – University of Sussex & Editor of Industrial and Corporate Change			
13.00-14.00	Lunch break. Room: Hall (Ed. 8E, Acc. G, Yellow Cube, 3th floor)					
14.00-15.00	External funding and grant opportunities for young researchers: enhancing continuity and development of the academic career. Room: Salón de Actos (Ed. 8E, Acc. G, Yellow Cube, 3th floor)		Davide Consoli, INGENIO Ismael Rafols, INGENIO & SPRU – University of Sussex			
15.00-17.00	Session 1: Knowledge Transfer Room: Descubre (Ed. 8E, Acc. J, Red Cube, 4 th floor) Chair: Pablo D'Este Olmos-Peñuela, J.: Mechanisms of knowledge transfer in the Social Sciences and Humanities: extent and determinants of science-society interactions. Fuster-Martín, E.: Factors affecting academic and non-academic spin-offs longevity and success. The role of Higher Education Institutions in the context of regional innovation systems. Füzi, A.: Quadruple Helix and its types as user-driven innovation models. Scandura, A.: Essays on University-Industry Knowledge	Session 2: Creativity and innovation Room: Resuelve (Ed. 8E, Acc. J, Red Cube, 4 th floor) Chair: Carolina Cañibano Del Corte Lora, V.: Measurement of the creativity within an industrial cluster. The Case of the Ceramic Tile Industry. Pavan, J.: Creativity, network and innovation. Rueda-Cáceres, I.M.: Determinants of innovation capability in software development organizations. Tejeiro, M.R.: Adaptative advantage: a new perspective				
	Transfer.	on firm survival.				
20.30	Conference dinner. (Restaurant: La Malquerida)					

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	10 th May 2013					
08.45-09.00	Gathering	•				
09.00-11.00	Session 3: Innovation Performance Room: Descubre (Ed. 8E, Acc. J, Red Cube, 4 th floor) Chair: Francesco Rentocchini	Session 4: Networks and Policy Room: Resuelve (Ed. 8E, Acc. J, Red Cube, 4 th floor) Chair: Jordi Molas-Gallart				
	Koval, O.: Innovation activities of incumbents and newcomers at the stage of technological discontinuity. Mendez, A.: Financial systems, financial barriers and founding of R&D private expenditure on OECD countries.	Albahari, A.: The influence of Science and Technology Parks' characteristics on firms' innovation results. Bueno, D.: Impact R&D funding analyzes of Portugal: an overview.				
	Pellegrino, G.: Is money all? Financing versus knowledge and demand constraints to innovation.	Tur, E.M.: The coevolution of knowledge networks and knowledge creation. An agent-based model.				
	Toselli, M.: Innovative performance in the European food manufacturing sector.	Ljungstrom, C.S.: Small & Medium-Sized Enterprises (SMEs) and the Role of Intermediaries in the Innovation Process				
11.00-11.30	Coffee break. Room: Hall (Ed. 8E, Acc. G, Yellow Cube, 3tl	h floor)				
11.30-13.00	Keynote speech: Very difficult problems. Room: Salón de Actos (Ed. 8E, Acc. G, Yellow Cube, 3th floor)		Paul Nightingale			
13.00-14.00	Lunch break. Room: Hall (Ed. 8E, Acc. G, Yellow Cube, 3th floor)					
14.00-16.00	Session 5: Green Economy Room: Descubre (Ed. 8E, Acc. J, Red Cube, 4 th floor) Chair: Richard Woolley	Session 6: Capabilities Room: Resuelve (Ed. 8E, Acc. J, Red Cube, 4 th floor) Chair: Joaquín Alegre				
	Curci, Y.N.: Understanding Biofuels through patent data.	Ferreras-Méndez, J.L.: Analysis of the influence of external knowledge search strategies on dimensions of absorptive capacity.				
	Jurowetzki, R.: Systemic Energy Innovation for Sustainable Development.	García-Granero, A .: The determinants of external knowledge search strategy.				
	Palma, A.: Eco-innovation, environmental policies and performances. The case of energy efficiency in the residential sector.	Marina, O.: Are Chinese firms building innovation capacity? The case of nanotechnologies.				
	Puppato, F.: The impact of employment and export specialization on cross-sectoral wage inequality.	Park, E.K.: Offshoring and Innovation – Empirical analysis of how globalization affects managing innovation in Denmark.				
16.00-16.30	Coffee break. Room: Debate (Ed. 8E, Acc. J, Red Cube, 4t	h floor)				

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16.30-18.30	Session 7: Environmental innovation Room: Descubre (Ed. 8E, Acc. J, Red Cube, 4 th floor)	Session 8: Medical innovation Room: Resuelve (Ed. 8E, Acc. J, Red Cube, 4 th floor)
	Chair: Davide Consoli	Chair: Ismael Rafols
	Barbieri, N.: The determinants of environmental innovation in the European automotive industry.	Bitsch, L.: Spaces of Genomics: exploring the innovation journey of genomics in research on common disease.
	Campos-Urribarri, M.L.: CSR-sustainability-innovation: on the track of the virtuous circle.	Blandinières, L.: Technological change and medical innovation. Towards an understanding of transition between dominant designs.
	Gilli, M.: Environmental Innovation Adoption and Economic – Environmental Performances.	Llopis, O.: Scientists' collaboration network and knowledge production: evidence from biomedical scientists.
	Solito, I.: Environmental certifications and innovation in European firms.	Rojas-Torres, D.C.: Incremental innovation, regulatory environment and cost-effectiveness associated in the evaluation of medical devices.
18.30-18.45	Prize awarding & goodbyes. Room: Descubre (Ed. 8E, Acc. J, Red Cube, 4th floor)	

INSTRUCTIONS FOR THE SESSIONS: Each presenter is given 15 minutes to present their work. After the presentation there will be a 15 minutes discussion period, in which 5 minutes will be assigned to a senior discussant (chair), other 5 minutes to a junior discussant (PhD student), and the last 5 minutes will be reserved for additional comments. Each PhD student should comment the presentation coming straight after to his/her own presentation. The last presenter will comment the first presentation of the session (for example: Olmos-Peñuela, J. will comment the presentation of Fuster-Martín, E.; Fuster-Martín, E. will comment the presentation of Füzi, A.; Füzi, A. will comment the presentation of Scandura, A.; and, finally, Scandura, A. will comment Olmos-Peñuela, J.).